

Shilpi Jain, MS
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- ❖ Highly creative and accomplished R&D Chemist with 18 years hands-on experience in FDA regulated cosmetic and pharmaceutical industries
- ❖ Founder of a successful skincare brand (Skinveda) sold in Whole Foods and formulated over 200 products that are being sold in major retail chains.
- ❖ Leader in scientific research and understanding global trends in personal care industry, household products and cleaning products
- ❖ Excellent presentation and time management skills
- ❖ Strategic thinker with a strong attention to detail and the ability to execute projects flawlessly
- ❖ Expert in marketing products and deep knowledge of ingredients

EXPERIENCE:

Founder, Skinveda LLC, Plano, Texas	Aug 2013-present
R&D Director, SASA Cosmetics and Consulting LLC, Plano, Texas	July 2011 - present
Senior Formulation Scientist, Aloe Vera of America, Dallas, Texas	Nov 2010-May 2011
Senior Research Scientist, Goodier Cosmetics, Dallas, Texas	Jun 2009-May 2010
Product Development Manager, Swiss American Labs, Carrollton, Texas	Nov 2006-Jun2007
R & D Manager, CBI Labs, Ft. Worth, Texas	Apr 2005-Nov 2006
R & D Consulting	Aug 2004-Feb 2006
Research Scientist, Arena Pharmaceuticals, San Diego, California	Jan 2002-Aug 2002
Formulations Fragrance Chemist, Airs International Inc, San Diego, CA	Apr 2000-Feb 2001
Research Scientist, CTA Group Ltd, Mississauga, Ontario, Canada	Apr 1999 – Dec1999

Skinveda LLC

Founder

August 2013-Present
Plano, TX

- Researched, Developed and Formulated a *niche* skincare brand using bio-identical compounds found in nature, and modern delivery systems
- **Collaborated with packagers and suppliers in China towards Skinveda's new packaging**
- **Monitored trends in the natural and organic product arena.**
- Developed a unique approach to skincare using the science of psycho-dermatology and Ayurveda where our skin reflects a need for balance in our lives. By identifying our mind-body imbalances, we can determine our skin type.
- **Handled all the business aspects including preparing budgeting, audits, sales forecast, pricing, lab instrument maintenance, product development, presenting ideas, collaborating with buyers, sales and marketing team, and vendors.**
- **Completed market, competitive and internal sales performance reviews to understand product opportunities when re-launching the brand at Indie Beauty Expo in 2017.**
- Started from scratch to build the lab and developed a very successful skincare line that is being sold in Whole Foods, Amazon, online retailers all over the world and in US.
- Did demos and presented research to gain business with buyers from high end retailers

SASA Cosmetics and Consulting LLC
R&D Director

July 2007- Present
Plano, TX

- Developed products for several key brands (over 100 products being sold on the shelves currently), do all the R&D, testing, writing marketing sheets, production, labelling, filling and pricing
- Successfully developed foundations and concealers for a famous brand using vegan, cruelty free and non-synthetic alternatives currently sold in spas
- Worked with celebrities and well-known public figures and achieved million-dollar revenue for clients
- Developed high end Swedish brand of foundations to treat scars
- Researched, QC, Stability development, formulation, costing out formulations, packaging of pharmaceutical creams and ointments
- Researched alternatives to synthetic products using green and natural sources of ingredients and compounds
- Presented current product trends and current research to clients at seminars and conferences.
- Created synergistic ointments and a highly successful nutritional supplement for a medical device company that is sold globally in major doctor offices for weight loss
- Prepared marketing brochures and labels using Photoshop, Adobe, Excel.
- Developed pet products for a high-end pet spa including shampoos, conditioners, odor eliminators using patented enzyme technology
- Microbiological testing of raw materials and analysis using GC-MS, HPLC, and FT-IR
- Formulated challenging UV Physical sunscreens, dermatological creams, industrial hand cleansers
- Assisted QC department with quality issues of finished goods and raw materials
- Supervised lab personnel and production staff
- Assisted with writing reports for FDA regulatory affairs
- Managed effectively overall lab and production personnel with suggestions for installing machines for efficient production of water-in-oil cosmetics
- Helped with increasing sales, marketing, reviewing contracts, business plans, and advising new packaging ideas that connect with consumer.
- Reviewed and created Ingredient deck, C of A, MSDS for international clients in China, India and Canada, and reviewed final artwork

Aloe Vera of America
Senior Formulation Scientist

November 2010 – May 2011
Garland, TX

- Formulated a variety of personal care products, (bath and body products, hair care), cosmetics, OTC's, dietary supplements and beverages.
- Formulated beverages and conducted inspection of Quality control records.
- Conducted training seminars in collaboration with Regulatory and Quality departments.
- Conducted stability work for all the products developed.
- Scaled-up approved formulations to include identification of critical process variables.
- Set product specifications and procedures.
- Wrote batch production records.
- Researched product formulations and properties and interactions of raw materials.
- Researched actively for new raw materials to get the best competitive quote
- Collaborated with Regulatory Affairs on a weekly basis
- Created a log of all experiments and stability data for all R&D projects in the lab notebook.

Goodier Cosmetics

Senior Research Scientist/R&D Manager

June 2009- May 2010

Dallas, TX

- Developed OTCs and cosmetics for physicians, and dermatologists
- Analyzed ingredients and finished products using viscometer, FT-IR, GC-MS
- Synthesized natural products using organic synthesis
- Used wet chemistry techniques
- Provided technical leadership to lab technicians, quality control and Regulatory affairs
- Developed documentation, project reports, maintain lab notebook, present data to R&D director, supervise lab staff and production facility
- Researched new products and ingredients, share and transfer learning to fellow employees, attend seminars and educational symposiums, write technical papers for scientific journals
- Excellent oral and written communication skills applied on a daily basis, project management, stability reports.

Swiss American Labs

Product Development Manager

November 2006-June 2007

Carrollton, Texas

- Developed new products and fixed existing formulas including OTCs, Elta MD line, medical grade products for wound care and skincare products.
- Worked to retain influential clients and was the sole formulator for their projects that brought a huge revenue to the company
- Supervised lab personnel, attended weekly R&D lunch meetings with all managers and directors to discuss status of projects
- Trained lab tech on formulation of cosmetics and conducted testing, review of personnel
- Overlooked compounding
- Prepared Ingredient decks, label documents, regulatory documents
- Collaborated with Sales & Marketing, Regulatory Affairs, QA/QC departments
- Reverse engineered products
- Talked to clients directly to understand their needs and retain customers
- Prepared marketing sheets

CBI Labs

Research & Development Manager

April 2005- November 2006

Ft. Worth, Texas

- Principal formulator for high end clients, researched and developed innovative personal care products including hair care, OTCs, physicians' line, and skin care
- Promoted within three months of joining to R&D Manager from a Junior Chemist
- Supervised lab personnel, conducted weekly R&D meetings
- Attended trade shows and presented to major clients leading to client retention and profit increase for company
- Supervised compounding
- Prepared Ingredient decks, label documents, regulatory documents and approved art work
- Collaborated with Sales & Marketing, Regulatory Affairs, QA/QC departments
- Conducted CBI University on a monthly basis to teach aestheticians, nurses about peptides and key ingredients knowledge in the physicians' line at CBI
- Helped with pricing formula
- Reverse engineered products
- Talked with clients directly to understand their needs
- Checked artwork and packaging options

Arena Pharmaceutical
Research Scientist

January 2002- August 2002
San Diego, California

- Synthesized peptides, organic compounds for the development of *g*-PCR coupled receptors for obesity research that led to the development of Lorcaserin which is now successfully sold in drug stores by the name, Belviq
- Analysed, purified, and developed methods for organic compounds synthesis
- Helped with hiring chemists and medicinal scientists
- Worked with peptide synthesizer and trouble shoot HPLC, and GC MS

Airs International
Formulations Fragrance Chemist

April 2000- February 2001
San Diego, California

- Researched, developed and formulated encapsulated calendars, perfumes, massage oils, and non-VOC room sprays
- Supervised compounding, lab technicians, and Quality Control of all products

EDUCATION:

University of Toronto, Canada- Master of Science, Inorganic/Organometallic Chemistry
Graduated in 1999 *magna cum laude* securing a **4.0** GPA and 5 publications and co-patented 2 patents.

RESEARCH PUBLICATIONS:

Denk, M.K.; **Gupta, Shilpi**. Brownie, J., Lough, A., C-H Activation with elemental sulphur: Synthesis of cyclic Thioureas from formaldehyde Aminal and S8 Chemistry, *Chem. Eur. Journal*, **2001**, 7(20): 4477-4486
Denk, M. K.; **Gupta, Shilpi**. "Synthesis and Reactivity of subvalent compounds Part II – Oxidation, hydrogenation and hydrolysis of stable diamino carbenes." *J. Of Organomet. Chem.* **2000**, 1-12.
Hitchcock, A. P.; Hatano, K.; **Gupta, Shilpi**. Denk, M. K. "Core Excitation Spectroscopy of Stable Cyclic Diaminocarbenes, - Silylenes, and -Germylenes." *Organometallics* **1999**.
Denk, M. K.; **Gupta, Shilpi**. "Aromatic Phosphonium Cations." *Eur. J. Inorg. Chem.* **1999**, 41-49.
Denk, M. K.; **Gupta, Shilpi**. "Aromatic Phosphonium Cations." *Tetrahedron Lett.* **1996**, 9025-9028.
Jain, Shilpi. Ayurveda: Ancient ideas, Modern Implementations: An overview of Ayurveda, "beauty inside out" and Ayurvedic herbs with potential for beauty brands; Global Cosmetic Magazine, April 2011, pp. 38-40.
Jain, Shilpi. Business Beat on Skinveda; Lakeside on Preston Living, Feb 2012, pp 20-21.

RESEARCH PRESENTATIONS:

<i>Inorganic Seminar on Polymers</i> , University of Toronto, Canada	May 1999
<i>Dermatology Seminar</i> , CBI Labs, Fort Worth, Texas	July 2006
<i>Health and Beauty Expo</i> , New York	Sep 2006
<i>Ayurveda – Ancient Ideas and Modern Implementation</i> , <i>Society of Cosmetic Chemists</i> , Indian Creek Golf Club, Carrollton, Texas	Apr 2010

Publication on Ayurveda , GCI Magazine
Dermatology Conference, Presentation of Peptides and Anti-Aging Products, Dallas, Texas

Apr 2011
Sep 2011

LATEST PRESS RELEASES:

- <https://femalefoundersinbeauty.com/.../shilpi-jain-female-fo.../>
- <https://www.wellandgood.com/good-looks/skin-care-cleansing/>
- <https://www.cosmeticsandtoiletries.com/networking/news/people/Ones-to-Watch-Shilpi-Jain-477415123.html>
- The Clean Hub blog/podcast link: <https://www.thecleanhub.com/podcast/clean-chat-shilpi-jain-founder-of-skinveda-skincare/#1523369563531-219da968-af55f350-c13f>
- <https://www.beautyindependent.com/shilpi-jain-ayurveda-skincare/>
- <https://www.theclearscoop.com/blogs/news/the-beauty-of-ayurveda-how-to-find-your-own-natural-skin-healing-path>
- <https://www.dmagazine.com/health-fitness/2017/05/texas-indie-beauty-spotlight-skinveda/>
- <http://voyagedallas.com/interview/meet-shilpi-jain-skinveda-plano/>

CURRENT RESEARCH INTERESTS:

How to incorporate potent compounds extracted from natural herbs and medicinal plants towards treatment of cancer, age spots, melasma, anti-aging, cellulite reduction, rosacea, acne, hypothyroidism and obesity.

INTERESTS AND HOBBIES:

Practice yoga, reading journals and books on healthy cooking, veganism, Ayurveda, and medicinal plants, traveling internationally, composing songs, singing, hiking, table tennis, walking the dog, swimming and keeping fit. Actively involved in Charity work for Farm Sanctuary and animal shelters and Operation Kindness.